



Adopted - November 8, 2007

**Minutes of a Meeting of the
West Shore Parks & Recreation Society**

BOARD OF DIRECTORS
held October 11, 2007
in the Fieldhouse

PRESENT: Mark Cardinal (Chair), Dave Saunders (Vice-Chair), Les Bjola, Arnie Hamilton, Geri Anderson, Lanny Seaton, Ron Aubrey, Denise Blackwell, Jody Twa, Winnie Sifert, Garry Manhas, Ute Schnarr

ABSENT: Directors Kyara Kahakauwila, Michael Ross, Terry Young,

STAFF PRESENT:

Mark Johnston, Administrator
Debbie Hansen, Manager of Human Resources
Janet Barclay, Manager of Community Recreation & Development
Wade Davies, Manager of Operations
Mary Turner, Manager of Finance & Administration
Lore Cumberbatch, Administrative Secretary
Kathryn Mullis, Communications Clerk

CALL TO ORDER

1. After the Board photo was taken, the meeting was called to order at 7:06 pm.

APPROVAL OF AGENDA

2. **MOVED/SECONDED** by Directors Saunders and Sifert that the Agenda be approved as circulated.
CARRIED.

APPROVAL OF MINUTES

3. **MOVED/SECONDED** by Directors Blackwell and Seaton that the minutes of the regular meeting held September 20, 2007 be adopted as circulated.
CARRIED.

CHAIR'S REMARKS

4. None.

PUBLIC PARTICIPATION

5. Carol Vincent from Redbird Communications was in attendance to speak on the JdF Rebranding/Logo Plan Update under Old Business 6b).

OLD BUSINESS

6. a) **Signage – Redesign of Read-a-graph**

Director Bjola noted that due to scheduling conflicts the Committee was unable to meet and asked that this item be deferred to the November Board meeting.

MOVED/SECONDED by Directors Schnarr and Twa that this item be deferred to the November Board meeting.

CARRIED.

b) **JdF Rebranding/Logo Plan Update and Presentation**

The Manager, Community Recreation and Development introduced both Carol Vincent of Redbird Communications and Kathryn Mullis, our Communications Clerk to address the board on the proposed new name and brand identity.

After the presentation and discussion, it was

MOVED/SECONDED by Directors Anderson and Saunders that the Board adopt the proposed logo change and that staff work bring forward a proposal and costing to implement the new logo.

CARRIED.

NEW BUSINESS

7. None

FOR INFORMATION

8. a) **Human Resources – Staffing Report**

The Manager, Human Resources, presented the staffing report for the period of September 12 to October 4, 2007.

The Manager, Finance noted that her Payroll Clerk has given noticed and her last day will be October 19th.

MOVED/SECONDED by Directors Seaton and Hamilton that the report from the Manager, Human Resources be received for information.

CARRIED.

IN CAMERA

9. MOVED/SECONDED by Directors Blackwell and Manhas that at 7:25 p.m. the Board enter into an In Camera Session and Rise Without Reporting at 7:40 p.m.

ADJOURNMENT

10. The meeting adjourned at 7:40 pm.